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- Avego Selected for Major EU Project in Madrid
- iPhone App Update
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Avego iPhone App

Our new iPhone app enables convenient carpooling for the iPhone generation. Get started by downloading the app for free from the iTunes App Store.

Version 1.0.1

Create a New Avego Account

Tuesday, March 31st, 2009

Avego Selected for Major EU Project in Madrid

Mapflow Avego has been selected to work with a consortium of leading European R&D organizations to develop an innovative location-based mobile traveler information and guiding system in Madrid, Spain.

The OPTI-TRANS (Optimized Transport System for Mobile Location Based Services) project, funded by the European Commission, will introduce for the first time a system that enables commuters to plan a trip based on combining real-time passenger



It only takes a minute to Join Avego by creating a new Avego account.

Your Avego account enables you to review your journey history, book a ride, manage your routes and preferences, and edit your profile.

[Join Avego](#)

Recent Blog Mentions

Mashable.com

200+ Tools for Surviving the Economic Crisis. With Wall Street's recent decline and the economy in such an uncertain place, many people are fearful of losing their jobs and lifelong investments. There are countless simple online services and tools dedicated to helping you take control of these elements. We've put together a list of over 200...

[Read More >>](#)

Josh Burkner's Blog of Musings

Via a NYTimes article, a cool new service called Avego Shared Transport that uses an iPhone client, a web client, GPS, GIS, SMS and micropayments to connect people who need a ride with people who have extra space in their cars...

[Read More >>](#)

Portable Media Connection

Gone are those days when you have to put out and show your thumb to

information for public transport services and private carpools (shared transport).

The system, which will be available via mobile phones, will serve as a personal transportation navigation tool, presenting Madrid's commuters with the optimum route for their trip, based on their current location and the real-time availability of seats on buses, metro trains, and on the shared transport network of private vehicles carrying GPS-enabled mobile phones.

"Madrid has one of the busiest public transport systems in the world, and now includes one of the largest bus networks in Europe. Even so, we want to expand public transport even further, and this shared transport concept could help by expanding the reach of our public transport system to places the buses don't run," said Enrique Diego Bernardo, Head of Technology Projects for EMT, the transport operator for Madrid's bus service.

Mapflow Avego's contribution to the OPTI-TRANS project highlights the potential for the Shared Transport concept, a version of which was released earlier this year as a free iPhone application. The company's shared transport expertise and capabilities will be strengthened through its collaboration on this project with some of Europe's leading R&D organizations.

The OPTI-TRANS project, which kicked off in January 2009, is hosted by EMT and Telefonica I&D.

- Read the full press release [here](#).
- Learn more about Avego Shared Transport [here >>](#)
- Help us to spread the word by forwarding this newsletter to a friend.

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iPhone App Update

We will shortly be releasing an update for the Avego™ Shared Transport iPhone app.

Version 1.0.2 includes new features and



catch a ride. In today's era of mobile technology, all you need to catch a ride is an Apple iPhone. Unbelievable but true.

[Read More >>](#)

The Avego Blog

View the latest entries in the official Avego blog [here >>](#)

Top Downloads

The top countries in which people have been using the Avego iPhone app this month are:

USA, Germany, Ireland, France, Canada, Great Britain, Italy, Japan, Switzerland and China.

YouTube Channel

Subscribe to the [Avego YouTube channel](#) to keep up-to-date with all our latest video releases.



Job Openings

Know someone who is brilliant and interested in improving the world's transportation systems?

Avego is recruiting for the following positions:

Kinsale, Ireland:

many usability improvements.

One of the most visible improvements with this latest update is a new user interface for recording routes.

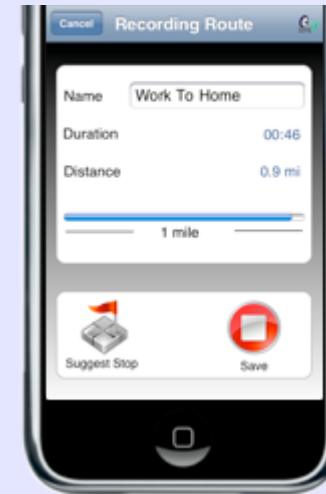
Of course, we are continuously improving our software based on your feedback. If you have any comments or suggestions for improving the iPhone app, you can let us know via our online [community forum](#).

We have also just published a new [quick start guide](#) that quickly explains a simple three-step process for getting started with:

1. Recording your regularly driven routes.
2. Creating stops along your routes.
3. Picking up and dropping off simulated ("ghost") riders.

- Download our new Quick Start Guide [here >>](#)
- Learn more about Avego Shared Transport [here >>](#)
- Download the Avego iPhone app for free [here >>](#)
- Create an Avego account [here >>](#)
- View the iPhone help pages [here >>](#)
- Help us to spread the word by forwarding this newsletter to a friend.

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Futurefleet™ Operations Services

- VP Engineering
- iPhone Developer
- Team Lead (UI/UE)
- Java Developer (Web UI / UE)

Dublin, Ireland:

- Professional Services

USA:

- Sales Engineer
- Professional Services

Contact careers@avego.com for further information.

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Avego
1 Kinsale Commercial Park
Kinsale, Co. Cork
Republic of Ireland

+ 353.21.234.9009 (Ireland)

+1.202.470.0467 (USA)

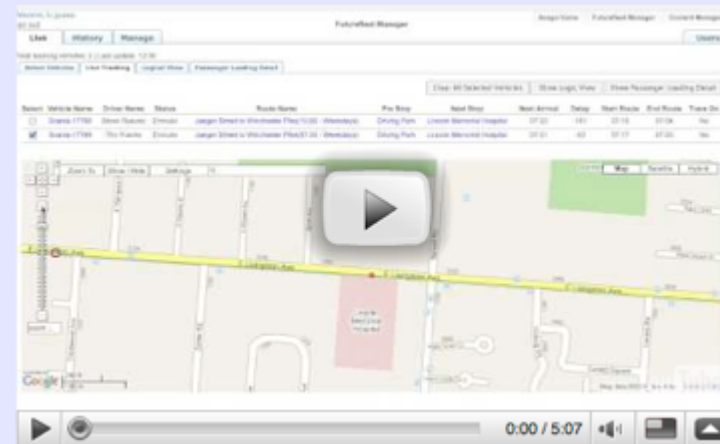
E-mail Us: info@avego.com

Futurefleet is our real-time management system for passenger transport operators, providing a comprehensive range of features for enhancing [operations services](#), [passenger services](#) and [in-vehicle services](#). This month we will take a closer look at Futurefleet's Operations Services capabilities.

With Futurefleet, operators can quickly and easily create, import and manage stops, routes, schedules and flexible ticket pricing plans; track [Futurefleet MDT-equipped vehicles](#) in real-time; monitor schedule performance in real-time; monitor passenger loading performance in real-time; customize detailed management reports for planning operations strategies more effectively; receive automated daily reports; send instant messages to drivers; and integrate information about their transportation services with Google Maps.

All of this is possible using an easy-to-use web interface, so no client-side infrastructure is required.

Watch our new video screencast to learn more about Futurefleet's Operations Services capabilities in greater detail.



We will be creating more screencasts for demonstrating Futurefleet's Passenger Services and In-Vehicle Services capabilities. Keep up-to-date with all our video releases by subscribing to [our YouTube channel](#).

Remember that Futurefleet is a perfect fit for any transit agency that wants to use [American Recovery and Reinvestment Act \(ARRA\)](#) funding to enhance its transportation services.

If you are interested in registering for our pilot program, please sales@avego.com today.

- Learn more about Futurefleet [here >>](#)
- Watch a video demo of Futurefleet [here >>](#)
- Learn more about ARRA funding of transportation projects [here >>](#)
- If you are interested in learning more about our Futurefleet pilot program, please sales@avego.com.
- If you know somebody who might be interested in Futurefleet, please forward them this newsletter.

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